

NTV Itahari Channel TVC Tariffs

1	Prime Time	Sec	Rate (Nrs)
		10	1,300
		15	1,600
		20	1,900
		25	2,300
		30	2,600
		35	2,900
		40	3,300
		45	3,600
		50	4,100
		55	4,600
		60	5,000
		Live Notice upto 20 words Rs. 950 extra per word Rs. 45	
		Programs:--From 7:30 pm-9:30 pm	
2	Fixed Time	Sec	Rate (Nrs)
		10	1,000
		15	1,200
		20	1,400
		25	1,700
		30	2,000
		35	2,300
		40	2,600
		45	3,000
		50	3,300
		55	3,600
		60	3,800
		Live Notice upto 20 words Rs. 650 extra per word Rs. 28	
		Programs:--From 6:00 pm- 7:30 pm and 9:30 pm-10:00 pm	
3	Ordinary Time	Sec	Rate (Nrs)
		10	700
		15	850
		20	950
		25	1,100
		30	1,300
		35	1,500
		40	1,700
		45	1,900
		50	2,100
		55	2,300
		60	2,500
		Live Notice upto 20 words Rs. 500 extra per word Rs. 20	
		Programs:-- From 6:00 am- 9:00 am, 5:00 pm-6:00 pm and 10:00 pm.	
4	Regular Time	Sec	Rate (Nrs)
		10	400
		15	500
		20	600
		25	700
		30	800
		35	900
		40	1,050
		45	1,150
		50	1,250
		55	1,400
		60	1,500

	Live Notice upto 20 words Rs. 200 extra per word Rs. 10
	Programs:- From 9:00am-5:00 pm and 10:00 pm- 6:00am

B . Greetings:- (Two Times) Before 7:00 am and 7:00 pm Program Nrs. 2,000.00 (New year, Republic Day, Festivals, Anniversary of institutions and for other occasion maximum 25 words or 20 sec)

C. Rate for Documentary Transmission

Time Category	Time Slot	Rate per Min. (Nrs)
Regular Time	From 9.00 am - 5.00 pm	300
Ordinary Time	From 6:00 am - 9:00 am, 5:00 pm - 6:00 pm and 10:00 pm - 6:00 am	350
Fixed Time	From 6:00 pm - 7:30 pm and 9:30 pm - 10:00 pm	500
Prime Time	From 7.30 pm - 9.30 pm	600

D. Live Transmission Rate

1	Two Cameras live rate (FCT 10 mins. for each hour)		
	Time	First hour Rate	Additional 30 mins.
	10:00 am - 4:00 pm	Nrs.35,000	Nrs.10,000
	4:00 pm - 5:30 pm and 10:30 pm - 6:00 am	Nrs.45,000	Nrs.12,500
	5:30 pm -7:30 pm and 6:00 am - 10:00 am	Nrs.55,000	Nrs.15,000
	7:30 pm – 10:30 pm	Nrs.62500	Nrs.17500
2	Single Camera live rate (FCT 10 mins. for each hour)		
	Time	First hour Rate	Additional 30 mins.
	10:00 am-4:00 pm	Nrs.27,500	Nrs.10,000
	4:00 pm - 5:30 pm and 10:30 pm - 6:00 am	Nrs.32,500	Nrs.125000
	5:30 pm -7:30 pm and 6:00 am - 10:00 am	Nrs.37,500	Nrs.15,000
	7:30 pm – 10:30 pm	Nrs.45,000	Nrs.17,500
	1.Two Cameras live (Features): Broadcast 2 cameras, Digital Audio video effects, Professional Video mixer, a copy of recorded event live telecast. 2. Single Camera live (Features): Broadcast single camera, a copy of recorded event live telecast. 3. Additional 25% on Saturday and Public holiday 4. In addition to the above live rate, extra charge for the broadband used during the live period will be added. 5. Transportation and logistic support will be charged extra for live telecast for night hold.		

Terms and conditions

- Advertisement shall be only valid in Nepali National languages and English language.
- Full payment must be made in advance for advertisement and above mention services order.
- All broadcasting materials must confirm to the requirements of the broadcasting policy of Nepal.
- The decision of NTV (Nepal Television) for approval of materials will be final and shall not be contested by the agencies or advertisers. NTV reserves the right to refuse to transmit any advertisement materials or programs with assigning suitable reason. NTV will refund the money paid for the order in such case.
- NTV reserves the right to change the rate and conditions without any prior notice .However, NTV will allow advertisers 10 days from the date of announcement of changes in rates and conditions to cancel or amend their order.
- Advertisement order in written form should reach at NTV's business division one day before transmission date
- VAT will be charged on above rates.
- Agency commission and other facilities will be as per NTV's rules.
- Apart from above conditions, NTV's business directives will govern all the business dealings.

